

STATE OF OHIO 2009-2010 GOALS

- 1. To improve communication and networking among members, and between members and state officers by:**
 - updating web site as an ongoing process
 - sending a blast e-mail to all Ohio members by January 30, 2010 which will include a member survey
 - mail a newsletter and survey to all members by January 30, 2010
- 2. To obtain a complete list of district officers by:**
 - making personal phone calls to each district's former officers by December 30, 2009
 - making personal phone calls to district members by December 30, 2009.
- 3. To look into helping provide inexpensive group transportation to national in Chicago for Ohio DMA members, with information gathered by January 30, 2010.**
- 4. To study the restructuring of boundaries for state of Ohio districts with information gathered through surveys and personal district visits by March 31, 2010.**
- 5. To make personal visits to each district by state officers by March 31, 2010.**
- 6. To assist districts with individual problems on an ongoing basis.**
- 7. To develop closer relationships with Ohio educational institutions offering the DMA certification program by sending a letter and survey to each program by February 26, 2010.**
- 8. To develop closer relationships with Ohio administrators and administrator groups by sending a letter and survey by March 19, 2010.**
- 9. To send 2009-2010 Ohio DMA president elect to DMA Leadership Training.**
- 10. To encourage membership participation in regional meetings with a blast e-mail by March 12, 2010.**
- 11. To offer special services to state members that can't be acquired elsewhere. This is to be determined by March 31, 2010 through district visits and survey information**
- 12. To help members feel a sense of ownership in their Ohio DMA state organization through continued communication, surveys, special services, and historical articles by June 1, 2010.**
- 13. To help members gain knowledge in Ohio's rich DMA history by June 1, 2010, through Ohio's web site and various articles.**
- 14. To provide Ohio DMA Spring State Workshop for members by May 1, 2010.**
- 15. To reach out to new members, making them feel welcome through a welcome letter when list of new members is acquired, note of welcome on web site, and recognition at the spring workshop.**
- 16. To reach out to student members, encouraging them in their education and future success with letters when list of new students is provided, and recognition at spring workshop.**